
CITY OF KELOWNA
MEMORANDUM

Date: May 8, 2001
File No.: 1853-20
To: City Manager
From: Cultural Services Manager
Subject: Festival Fund Grants

RECOMMENDATION:

THAT Council approve a Festival Fund Grant of \$3,000.00 with funding allocated from the existing 2001 budget to Shakespeare Kelowna for The Okanagan Zone Theatre Festival.

BACKGROUND:

The Arts and Cultural Advisory Committee accepts applications for funding from the Festival and Special Events Initiative. The Arts and Cultural Advisory Committee, a Council Committee of arts and tourism professionals, administers these funds. Non-profit organizations in Kelowna are eligible to apply for funding to create a new Festival or Event that would support and enhance the City's cultural tourism initiative. Existing events and those receiving other civic grants are not eligible.

City Council approved \$100,000 for 2001 to stimulate and initiate Arts Festivals and Special Events that will deliver a dynamic and professional product to the citizens of Kelowna.

Shakespeare Kelowna Theatre Society has applied to the Festival Fund to assist in presenting the 2001 Okanagan Zone Theatre Festival. This high profile event is scheduled to open on May 25th and run to June 2nd, 2001.

The four-day Festival will include events at the OUC KLO Campus Theatre featuring clubs from Osoyoos to Kamloops. It will create considerable activity in a competitive festival structure not unlike a sports tournament. Events will be affordably ticketed, and will offer the community a huge variety of theatre.

Ian Forsyth,
Cultural Services Manager

IF/cm

cc: Director of Parks and Leisure Services

